

When you need help moving from prototype to marketplace,
CALL ON WHITNEY BLAKE

Our project managers know cables, cords, connectors, wires, harnesses, and assemblies and how to manage the entire supply chain. Their knowledge keeps your project at the highest level of productivity.

Challenge: A leading global OEM of marine products experienced a challenge with a newly introduced electric boat motor. The root cause of the issue was traced back to the cable interconnect design.

Solution: Whitney Blake worked with the client to develop a custom over-molded cable strain relief of appropriate material and size to enhance the life of the cable interconnect. It eliminated stress on the conductors caused by frequent movement of the motor.

We take your ideas from conception to production, from raw material to quick-turn delivery.

At Whitney Blake You'll Find One Source For:

- Standard and custom cables, cords, connectors, wires, harnesses, and assemblies
- Engineering, design, prototyping, manufacturing, warehousing, and delivery
- Answers to your questions—They are all part of our full-scope project management

We Work With You To:

- Analyze problems you may be having with custom or standard cable, wire, and harness components and assemblies
- Find a solution—off the shelf or custom—that gives you the performance characteristics you need
- Source and warehouse raw materials from around the globe, based on 26 years of NAFTA and customs expertise
- Set up tooling and provide precision low or high volume manufacturing
- Test the cable, wire, and harness components and/or assembly to make sure they meet all your requirements
- Deliver on time and on budget



*Your Innovative,
Interconnect Solutions Company*